

FOR IMMEDIATE RELEASE

THE SIRENS OF TI®

Treasure Island Show Symbolizes New Era for Strip Resort

LAS VEGAS – Nothing epitomizes the energy and vibe of TI better than the resort's tantalizing production, The Sirens of TI®. Playing four times nightly to packed crowds, the outside performance treats guests to an enticing combination of music, dance, excitement and seduction as a group of beautiful sirens battle with a band of renegade pirates in Sirens' Cove. Just as the sultry Sirens seduce with their mesmerizing voices, the cool, contemporary offerings of the new TI lure visitors to experience this high energy resort.

"In recent years we've created a number of experiences that energize TI and give visitors reason to return again and again," said TI vice president hotel sales and marketing Don Voss. "With this battle, we have created a show that leaves everyone wanting more and finding it within our resort."

The Sirens of TI® begins with a 17th century clash between a group of beautiful, tempting sirens and a band of renegade pirates. With their mesmerizing and powerful song, the Sirens lure the pirates to their cove, stir up a tempest strong enough to sink a ship and transform Sirens' Cove into a 21st century party for all to enjoy. From daring swordplay to high-diving acrobatics and eye-popping pyrotechnics, The Sirens of TI® is packed with countless thrills.

TI executives teamed up with Emmy Award-winning director and choreographer Kenny Ortega (High School Musical) to create the entertainment extravaganza. In the hands of Ortega, the show was given a fresh flirty storyline and set to music scored by award-winning record producer and songwriter Emilio Estefan.

Nightly performances of the complimentary show take place in Sirens' Cove at the front of Treasure Island where VIP viewing is available to hotel guests. Show times change seasonally. For show times, photos and additional information regarding The Sirens of TI® as well as Treasure Island room reservations visit www.treasureisland.com or call 800-288-7206.

###

Media Contact:

Chip Croop
Treasure Island Entertainment
(702) 894-7710
ccroop@treasureisland.com